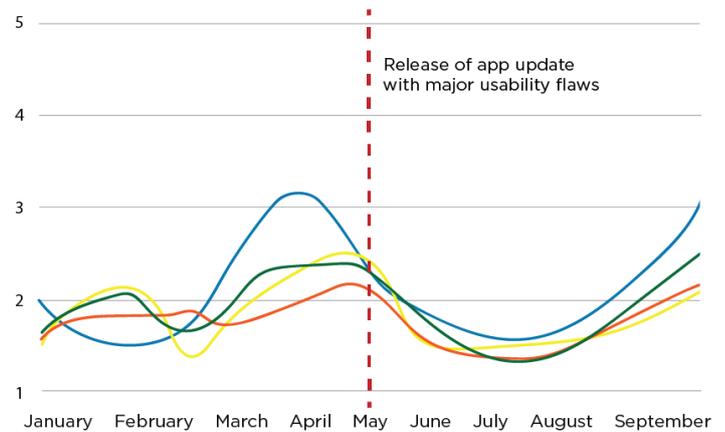


# Feedback Analysis & Consulting

Take advantage of powerful AI analytics combined with the knowledge of industry experts to ensure you're getting the best value from your data.

With Touchpoint Group's comprehensive data analysis and presentation services, we extract high value insights from your data so that you can act on what's truly important.

Understand Cause and Effect



## The Benefits:

Touchpoint Ipiphany consulting services offer a full service package that will help you understand your data and determine whether Ipiphany is right for you. We are not a market research agency, but instead a team of data-minded experts armed with a powerful analytics tool that we built to process and understand customer feedback data at scale.

By executing this fully managed trial with our analysts, you'll achieve a clear understanding of how powerful an Ipiphany analysis can be and understand best practices for analysing your data as you continue to use Ipiphany for future projects. As part of your project, you'll receive full training in using Ipiphany along with ongoing sessions with our analysts to ensure you're getting the highest value possible from your data.

## The Consulting Package



Our team performs a complete analysis for your project and provides a complete, custom presentation including key findings and insights that you can action immediately.



Using your data, we onboard and train your team to use Ipiphany and provide a regular cadence of training sessions plus a dedicated account manager



12 month access licence to Ipiphany for your team to be able to build further custom analyses and reporting

## How Touchpoint Delivers The Service

Our consultancy service is completely tailored to individual business needs. Designed for market research agencies and medium to large enterprises who wish to analyse data from a variety of sources. Pricing is based on data volumes: get in touch today to get an estimate for your project.

Learn more at [www.touchpointgroup.com/ipiphany](http://www.touchpointgroup.com/ipiphany)