

MANAGED SERVICES

Deliver results in every aspect of your CX and digital marketing activities. From support designing your CX program to expanding it; consulting Senior Executives to ongoing execution and platform training, Touchpoint Group is here for you 24/7.

- Flexible resources available on call
- Affordable alternative to FTEs and agencies
- Support when you need it, where you need it
- Reduce resource and overhead costs
- Increase productivity and execution

Support Where It's Needed Most



Experts at Every Level

We have a huge range of specialists from UX designers, insight consultants and analysts, developers, project managers and more available to support all your Customer Experience management and analytics needs.



Affordable and Flexible

We're not your big traditional marketing and insights agency, we're all about keeping it local, reducing costs and maximising return on investment whether it be through resource or campaign execution.



Tailored to Your Requirements

Our service is designed to be an in-house extension to your team, we can work with a range of marketing automation programs, established agency partnerships and internal departments. Our services are completely tailored to your individual business requirements.



Technical Ongoing Support

We offer ongoing technical support across all our platforms as well as on-site or online training as and when you need it.

Create powerful pages that work harder for your business, support your campaigns, and drive customer interaction. Store customer database details securely in one place to execute follow-up email or mobile campaigns at a later date.



Success Breeds Success

Your success is important to us. Ensuring ROI through any support service (small or big) is our priority, we strive to not only reduce overhead costs and resource restraints but educate and grow those who are driving the business forward internally.



Driving Business Strategy

Touchpoint's platforms provide a unique insight into business direction and strategy. Our consultants can help create the CX journey, define the roadmap to success and drive adoption, usage and ROI across the business.

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Experience Management for the Whole Business

Upskill and advance your XM program inhouse by utilising the expertise of our industry specialists and platform creators. Harness the power of Touchpoint Group's platforms by undertaking on-demand and in-person training, get the most out of your resources and the tools they use. Learn how to drive ROI through marketing automation, drive strategy & business direction through AI analytics and navigate CX to drive revenue and business culture.

LEARN MORE TODAY; enquiries@touchpointgroup.com

www.touchpointgroup.com/managed-services

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